

Knowledge Creation and Distribution in the Periphery of Newfoundland and Labrador



Iceland , March 23, 2010 - The Icelandic Knowledge Network – The Dream of a Sustainable Knowledge Society Conference

Newfoundland and Labrador



Northern, Coastal and Remote Communities

SmartLabrador



SMARTLABRADOR
AN ENABLING COMPANY

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SMARTLABRADOR IS AN INCORPORATED SOCIAL ENTERPRISE THAT REFLECTS A COOPERATIVE DEVELOPMENT STRATEGY OF THE FIVE ECONOMIC DEVELOPMENT CORPORATIONS OF LABRADOR.

The goals of SmartLabrador include:

- Increased awareness of the benefits and potential of information technology;
- Equal access to the information highway, for all communities;
- Skilled population to meet the demands of the knowledge economy;
- Increased development of IT business opportunities and partnerships.

SmartLabrador Inc. offers consulting services provincially, nationally and internationally regarding the use of technology and community partnership models by rural communities for economic and social development. It has been instrumental in developing services and training initiatives throughout Labrador to encourage adoption and innovation in the use of broadband access. SmartLabrador has significant experience in developing and managing a physical network including land and satellite connections and developing capacity and capability in rural and remote communities to utilize ICT access such as the Internet, videoconferencing services, and online applications for community development.



Since the conclusion of the Smart Communities project, SmartLabrador has continued its work in building ICT capacity in Labrador. Current services and projects include:

- Coastal Heritage Experience Project
- North Atlantic Knowledge Network
- Creative Solutions for Coastal Communities Conference
- ICT Support

- CAP Site Support
- Zone Board ICT Support

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The Challenge of Creating Knowledge Cultures in Rural and Remote Communities

Building Local Skills and Knowledge - Local Development



Life Long Learning - Local Development



Dumaresque Desktop Design Inc.

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Services

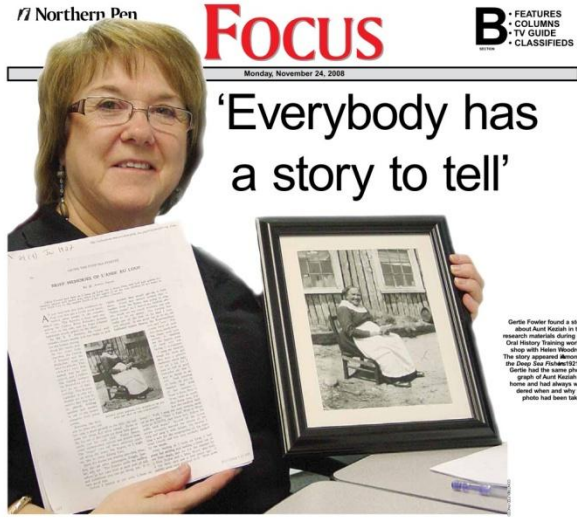
Dumaresque Desktop Design Inc is a modern, state-of-the-art business, nestled in the quaint, picturesque town of Forteau, Labrador. This Labrador-based business has incorporated many services over the past number of years. We have customers across the nation, and we continue to increase our clientele by providing quality service and producing top-notch products. As we have evolved, we have continued to add new technology and equipment. This combination, along with superior craftsmanship and attention to detail, has increased customer satisfaction and has proven successful.

Our Staff is experienced, friendly and dedicated to serving the needs of our clientele. We are members of the local Chamber of Commerce, as well as the Canadian Federation of Independent Businesses. We remain up to date with current trends, technologies and publications.

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Life Long Learning - Local Development



Gerie Fowler found a story about Aunt Kathie in the Old History History workshop with Helen Woodrow. The story appeared in *Northern Pen Focus* (October 2008). Gerie had the same photograph of Aunt Kathie at home and had always wondered when and why the photo had been taken.

A group of women in the Labrador Straits are collecting stories, interviews and traditional skills to preserve local history

By JENNIFER HUSTON, Local News

The purpose of the project is twofold: to ensure heritage preservation and to use local traditions to develop and manage tourism experiences for leading next summer. It seems that people are wanting to look for a more the Arctic region, we would find a way to preserve it.

Thanks in large part to Gerie Fowler and Ann personal contact. They don't want to just visit historic and make sure that was protected. O'Brien, both from L'Anse-au-Loup, and Marie Marshall also, they've done that, and they want to have more of a. "And we recognize the value of that knowledge in our of that. It's because the area's past is becoming more cultural experiences that links them to the traditions. Madame history, everybody's interested in the story and part of the traditional skills, stories and interview project offers us in the project."

Spearshead by project co-ordinator Cindy Robinson, publications explained: "That's where we headed towards. "Madame history, everybody's interested in the story and part of the traditional skills, stories and interview project offers us in the project."

the Coastal Heritage Experience (CHE) began Oct. 6, and it is important for visitors to know the history behind. She knows the urgency of preserving history because it was followed Nov. 7 with an oral history recording by historical items and the ways of life when raising the area, and found and last. These stories will be told forever. Woodrow, an adult literacy specialist and oral historian, order to add a higher value to their Labrador experience. "A lot of beautiful stories are dead and buried," she said.

Ms. Fowler, Ms. O'Brien and Ms. Marshall, who makes added. The project, conceived two years ago, is a partnership with traditional knowledge among the Straits in collaborative ways of doing things that have become obsolete between SmartLabrador and the Labrador Straits Historical interviews, using digital voice recorders, to get a glimpse into but were part of survival. Fifty years ago you didn't Development Corporation, and is funded through the into the ever-fading past. make quilts because it was a nice craft and it was a hobby/Department of Industry Trade and Rural Development and and I was fun to do -- you make quilts to keep the language/Atlantic Canada Opportunities Agency with Parks Canada and the annual board on the advisory committee.

"Most everyone has a story that they can tell," Ms. Marshall said. Ms. Fowler, Ms. O'Brien and Ms. Marshall were hired later knowledge to record the interview into a separate team is focused on gathering through its interviews, as since the newly formed Regional Institute for Older Canadians at the U.S. State Resource Centre in Newfoundland as the oral history towards local food recipes, name tickets, a program aimed to provide training and the job before entering the information into a separate office database, tool building and transportation - and survival - experiences, which was administered by Human Resources name a few. Labor and Employment.



Marie Marshall, of West St. Modeste, and Ann O'Brien and Gerie Fowler, both from L'Anse-au-Loup, look on as Cindy Robinson shows old newspaper article featuring Ms. Fowler's grandmother, Ms. Marshall, Ms. O'Brien and Ms. Fowler are in training for the traditional skills, stories and interview project/Coastal Heritage Experience (CHE). Ms. Robinson is the project coordinator for the oral history collection team.

Learning Centres



More than a place; its an attitude

North Atlantic Knowledge Network



A “community – contributed” tool that will facilitate dialogue, sharing of information resources, partnerships and innovation across the communities of the North Atlantic

Google™ of the North Atlantic

For Regional Development

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Search by Region

The power of learning from one another

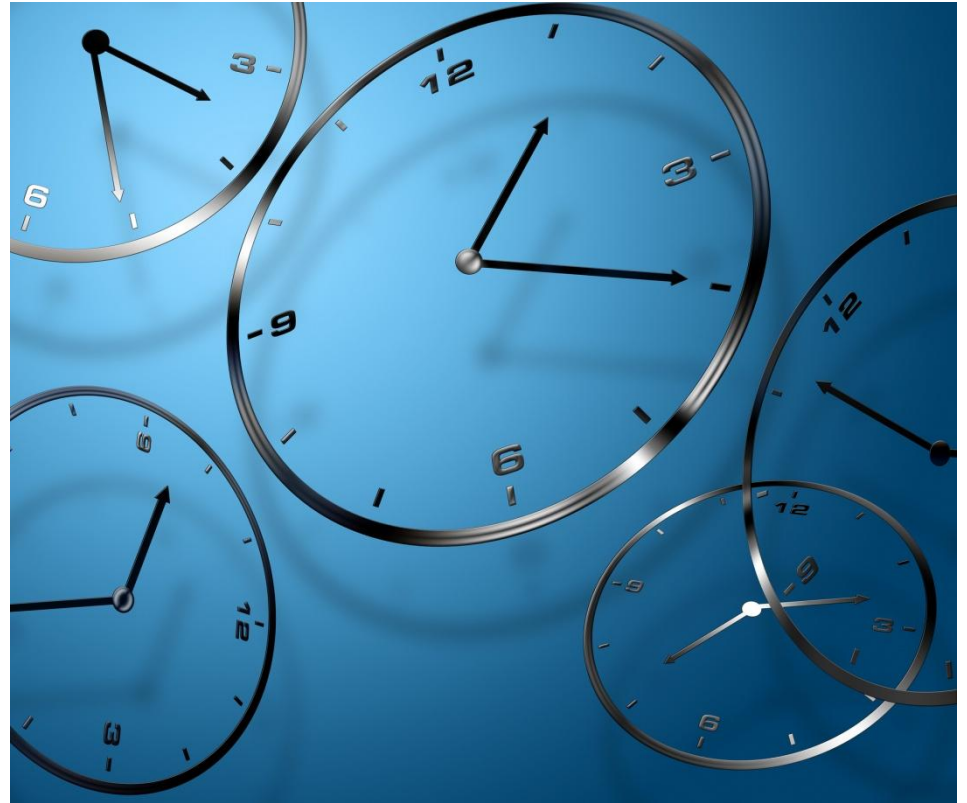
Making it Work



- Focus on local needs
 - Needs-based learning
 - Participatory learning
 - Regional Development initiatives
- Locally - Clustering/Partnerships
- Stronger relationships with University
- Cross-jurisdictional cooperation



Thank You



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