

Community-Based Distance Learning and Rural Revitalization in NL



become



SmartLabrador

March 2010

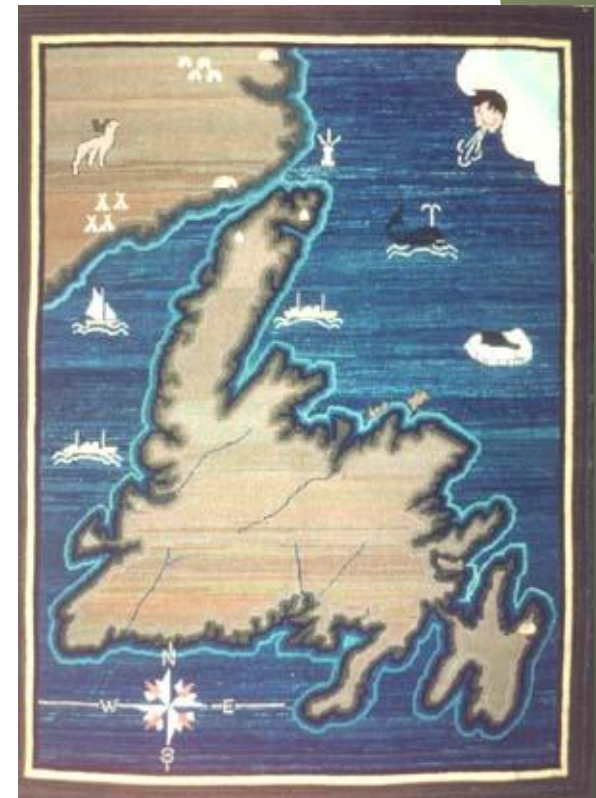
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Sir Wilfred Grenfell College

Memorial University of Newfoundland

Outline

- **The Context: Education, Communication Technology and Community Development**
- **Mission of Memorial University**
- **Extension Service**
- **The Fogo Process**
- **Engaging the Schools**
- **Distance Education @ MUN**
- **Distance education platforms – D2L**
- **Future challenges**



The context underneath this discussion...

- Answering the questions:
- Is Rural Worth Saving?
- If yes, what are the options?



One option is to enhance the connection between education, communication technology and community development



Education and communication seen as:

- Catalyst
- Glue
- Oil
- Web



Mission of Memorial University

- University was developed as a memorial to those who died in the two world wars – “in freedom of learning, their cause and sacrifice might not be forgotten”
- We recognize our special obligation to the citizens of Newfoundland and Labrador
- Accept a responsibility for providing education to the whole province

Memorial University Extension Service

- Set up in 1959 to work in rural areas
 - access to continuing education,
 - participants in community and social development
- Community and individual empowerment through participatory communications
- Used a variety of communications technologies
 - Text
 - Video
 - Newsmagazines
 - Cable TV
 - Radio

The Fogo Process and the National Film Board



Extension worker Fred Earle, with 2 Fogo residents

Key aspects of the Fogo Process

- An example of participatory communications
- Local voices were championed
- New technologies used to tell old stories in new ways
- People developed a pride in their region
- Questioned the assumption that urbanization was inevitable

Engaging the schools in communication and development

- Schools are key partners in rural development
- Education as the midwife of the future
- Innovative communication technology links to learning outcomes as well as student/ community interest



News readers, Lourdes Elementary

Distance Education at MUN

- 40 years of experience
- Over 350 courses offered online
- 16% of all course registrations
- Graduate and undergraduate
- Degree and certificate options delivered totally by Distance
- Started as a way to upgrade teachers
- Community learning centres, with video production and text-based courses
- Early experiments with satellite delivery
- Relies on availability of internet in rural communities

Bachelor-level degrees available by Distance Education

- Bachelor of Arts*
- Bachelor of Arts (English major)
- Bachelor of Arts (Police Studies)
- Bachelor of Business Administration
- Bachelor of Maritime Studies
- Bachelor of Nursing (post RN)
- Bachelor of Technology

Post-graduate level degrees available by Distance Education

- Master of Education (IT)
- Master of Education (Post Secondary Studies)
- Master of Education (Counselling Psychology)*
- Master of Education (Educational Leadership Studies)*
- Master of Education (Curriculum Teaching and Learning Studies)*
- Master of Physical Education
- Master of Nursing
- Master of Social Work*

Certificates and diplomas available by Distance Education

- Certificate in Business Administration
- Certificate in Criminology
- Certificate in Library Studies
- Certificate in Newfoundland Studies*
- Certificate in Public Administration*

- Diploma in Business Administration

Desire2Learn system

- Provides a “classroom” for distributed learning
- Contact with instructors
- Grading
- Course content
- Chat
- Can be used for both f2f as well as web-dependent courses
- Can be used in “real-time,” but also as an archive



Memorial University of Newfoundland Courses

Instructor Student

Course	Actions
2008-2009 Winter	
Anthropology	
ANTH/SOCI-2240-061 (Canadian Society & Cult)	
Note: Course access ended 4/22/2009	
ANTH/SOCI-4072-061 (Soc & Cult Aspects of Death)	
Note: Course access ended 4/22/2009	
Sociology	
SOCI-3731-082 (Sociology Of Culture - 73113)	
48 Unread Discussion Messages	
Note: Course access ended 4/22/2009	
2008-2009 Fall	
Anthropology	

Updates

1 New Emails

User Links

No items found.

Memorial University Quick Links

Select from the following list:

Desire2Learn Documentation

- Students:
- [Desire2Learn / Memorial@Home Tutorials](#)
- Faculty:
- [Copy Your Previous Course Components](#)
 - [Desire2Learn Faculty Workshops and Clinics](#)

Live Support

If a technician is available, you can click the chat icon to chat with him/her directly. If they are not online, you will be prompted to submit a ticket to the help desk and we will get back to you.



News

Aboriginal Essay Competition 2010

Open to Aboriginal students currently studying an undergraduate or graduate degree, this is your chance to share your views and win a trip! For more information, prizes, essay requirements and how to enter, click here. Deadline is April 7, 2010.

Attachment(s):

MEMORIAL UNIVERSITY ANTH/SOCI-3210-061 (Persistence/Chng Rur/Soc)

Content Areas

- View Content
- Manage Content
- Reports
- Settings
- Manage Files

Instructions

- You can select multiple items to edit, copy, move or delete.
- To select all items in the list, select the checkbox at the top or bottom of the list.

Manage Content

- Manage Content
- New Module
- New Topic
- Add Multiple Topics
- Re-Order

Search For: Search [Show Search Options](#)

Learning Environment

<input type="checkbox"/>						
					ANTH/SOCI-3210-061 (Persistence/Chng Rur/Soc)	
<input type="checkbox"/>	<input checked="" type="checkbox"/>					
					Unit1. Course Logistics	
<input type="checkbox"/>		Course outline				
<input type="checkbox"/>		Assignment				
<input type="checkbox"/>		Outline update 1				
<input type="checkbox"/>		Final update				
<input type="checkbox"/>	<input checked="" type="checkbox"/>					
					Unit2. What is rural	
<input type="checkbox"/>		Definitions of rural				
<input type="checkbox"/>		Recognizing Rusticity: Identity and the Power of Place				
<input type="checkbox"/>	<input checked="" type="checkbox"/>					
					Unit3. Demographic Change in Rural Canada	
<input type="checkbox"/>		Structure and Change in Canada's Rural Demography:				
<input type="checkbox"/>		Immigration in Rural Canada				

MEMORIAL UNIVERSITY **ANTH/SOCI-3210-061 (Persistence/Chng Rur/Soc)**

Folder List

- Inbox (1)
- Sent Mail (17)
- Drafts
- Trash (9)
- Address Book
- Read Messages (21)**

Email: Message Folder: Read Messages

Message List
Compose
Refresh
Folder Management
Settings

Filter By: Folder:

Search For: [Show Search Options](#)

Page: per

		From	Subject	Date ▼	Size
<input type="checkbox"/>		Tina Vyas <s56tv@onlin...	RE: Sample questions	Apr 17, 2009 6:13 PM	0.8 KB
<input type="checkbox"/>		Tina Vyas <s56tv@onlin...	FW: Research Essay	Apr 17, 2009 6:05 PM	49.8 KB
<input type="checkbox"/>		Tina Vyas <s56tv@onlin...	Research Assignment	Apr 17, 2009 3:37 PM	0.5 KB
<input type="checkbox"/>		Alexandra Lynk-Johnson...	Sociology of Culture paper	Apr 16, 2009 1:33 PM	0.1 KB
<input type="checkbox"/>		Aaron Rudkin <w33afr@o...	Research paper grade?	Apr 15, 2009 12:46 PM	0.3 KB
<input type="checkbox"/>		Stephanie	Please reply	Apr 13, 2009 11:32 AM	0.3 KB

Message Preview

ANTH/SOCI-3210-061 (Persistence/Chng Rur/Soc) Learning Environment

Grades Area

- Enter Grades
- Manage Grades
- Grades Settings
- Grades Schemes
- Setup Wizard

Instructions

- To grade multiple items at once, click the Switch to Spreadsheet View option.
- To grade by user, click on a user's name.
- The Enter Grades

User List

User List Import Grades Export Grades

Display Options Switch to Spreadsheet View

Note: • 'Final Calculated Grade' sums to 0%, not 100%. Please verify that the total weight of all top level categories and items is 100%.

View By:

Search For: [Show Search Options](#)

per page

	First Name ▲, Last Name	Final Grades	
		Final Calculated Grade	Final Adjusted Grade
<input type="checkbox"/>	Andrew Burnett	0 %	-%
<input type="checkbox"/>	Danielle Smith	0 %	-%
<input type="checkbox"/>	Jason Wiseman	0 %	-%
<input type="checkbox"/>	Jennifer Randell	0 %	-%

MEMORIAL UNIVERSITY **ANTH/SOCI-3210-061 (Persistence/Chng Rur/Soc)**

Course Admin Tools

- Course Offering Information
- Homepages
- NavBars
- Widgets
- Groups
- Metadata Administration
- Tools
- Import / Export / Copy Components
- Manage Files

Up Cut Copy Paste Delete New Upload Zip files Create topics

0 files, 0 folders selected

/content/enforced/19059-anthsoci3210061.200702/					
<input type="checkbox"/>	Folder/File (click folder/filename to open/preview)		Size	Type	Last Modified
<input type="checkbox"/>	April 2 Rose Blanche.ppt		5 MB	PowerPoint Presentation	Aug 27, 2008 9:5
<input type="checkbox"/>	Assignment.doc ^T (Assignment)		28 KB	Word Document	Jan 25, 2008 11:
<input type="checkbox"/>	Danny Williams responds to Margaret Wente.doc ^T (Danny Williams response to Wente)		29 KB	Word Document	Jan 9, 2008 11:5
<input type="checkbox"/>	Definitions of rural.pdf ^T (Definitions of rural)		248 KB	PDF File	Jan 4, 2008 11:5
<input type="checkbox"/>	Health status and behaviour of youth.pdf ^T (Health status and behaviour of Canada's youth)		182 KB	PDF File	Mar 12, 2008 10
<input type="checkbox"/>	Hobby Farming.pdf ^T (Hobby farming)		115 KB	PDF File	Feb 27, 2008 5:0
<input type="checkbox"/>	Household internet use in Canada.pdf ^T (Factors associated with household internet use)		184 KB	PDF File	Mar 12, 2008 10
<input type="checkbox"/>	Human capital and rural development.pdf ^T (Human capital and rural development)		274 KB	PDF File	Feb 27, 2008 5:0
<input type="checkbox"/>	ICT in rural Canada.pdf ^T (ICT in rural Canada)		261 KB	PDF File	Mar 12, 2008 10
<input type="checkbox"/>	Income disparities.pdf ^T (The rural/urban divide is not changing: income disparities persist)		502 KB	PDF File	Jan 7, 2008 11:5
<input type="checkbox"/>	Inter-provincial rural income disparities.pdf		255 KB	PDF File	Jan 7, 2008 11:5
<input type="checkbox"/>	Margaret Wente column.pdf ^T (Margaret Wente Column)		194 KB	PDF File	Jan 9, 2008 11:5

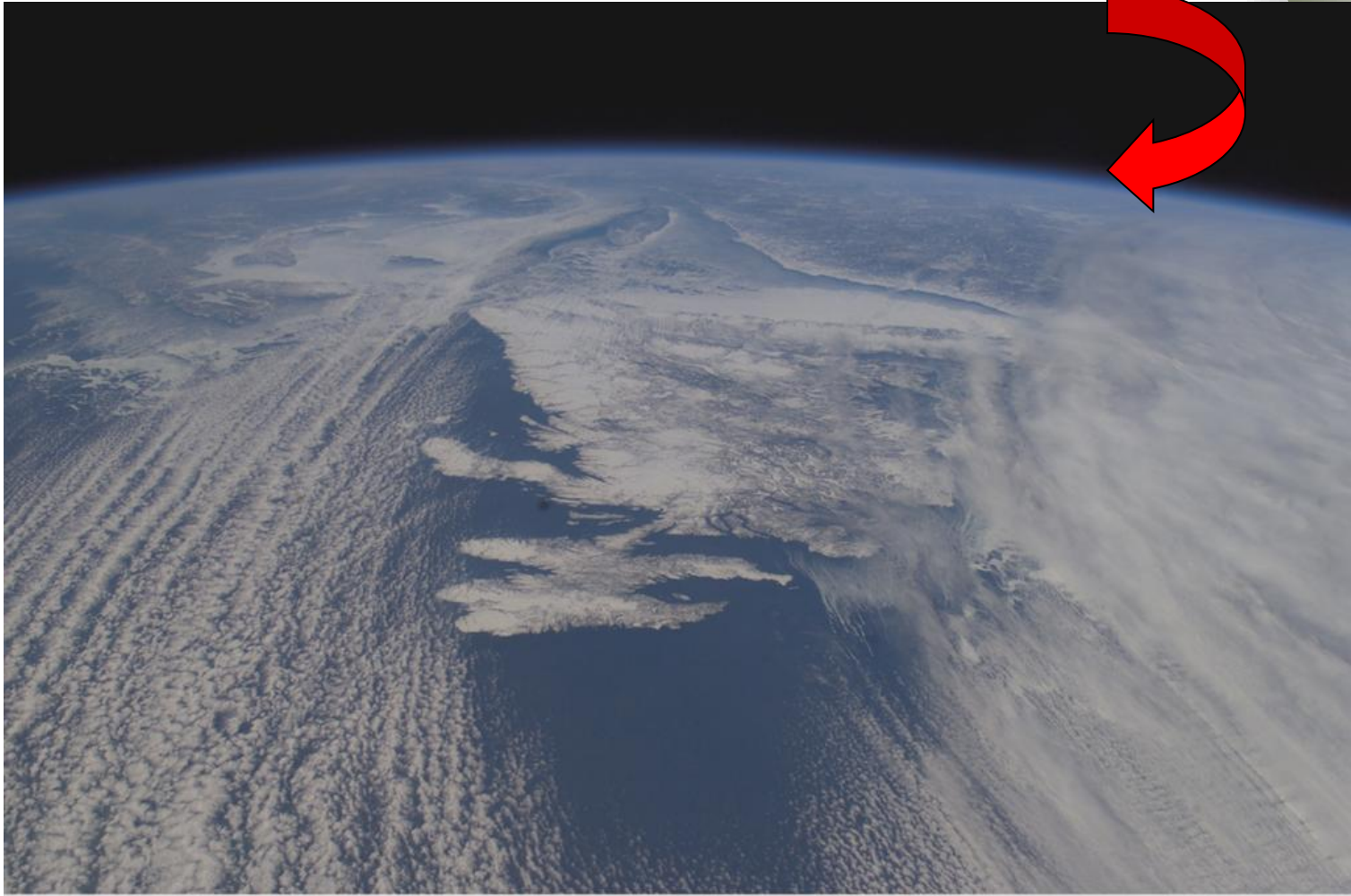
The future?

- More options for course delivery
- Increased diversity in student body
- More cooperation among the different levels of education working together
- More collaboration between education development and community development



Questions...?





ISS006E34645